

*Annual
Insurance Fraud
Conference*

*Sponsored by Illinois
Chapter of IASIU*

May 11, 2017

Empress Banquets
200 E Lake Street
Addison, IL 60101



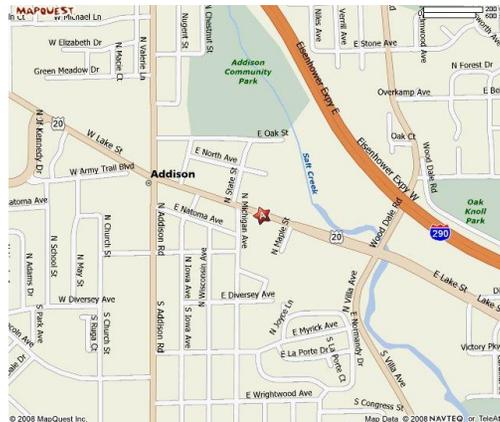
P. O. Box 3576
Munster, IN 46321

www.iliasiu.com

SPACE IS LIMITED PLEASE
REGISTER EARLY

The seminar will be held at:
Empress Banquets
200 E Lake Street
Addison, IL

7:30 am to 4:30 pm.



Conference is open to members of IASIU
and Law Enforcement.

Membership applications for the IL-IASIU
organization will be available at the
conference. IL-IASIU applications can also
be found at: www.iliasiu.com

Membership in IASIU organizations means
preferential treatment to join the conference. So,
don't delay, join today!

Early Registration deadline is
Thursday April 27, 2017. A \$10 late
registration fee will apply after this date.

Fee: \$65.00 until April 27, 2017
Late Registration \$75.00

Please mail registration form with check,
made payable to IL Chapter of IASIU to
P.O. Box 3576, Munster, IN 46321 or
[Register online](http://www.iliasiu.com) at www.iliasiu.com
using PayPal.

Any Questions, Please contact
Ron Gottardo at
[Ron.Gottardo.ba8k@State Farm.com](mailto:Ron.Gottardo.ba8k@StateFarm.com)

Certificates of completion will be provided at
the end of the day. The seminar will qualify
for 7 hours of training.

Event Sponsors:

Ward & Associates
Forensic Fire Investigation Inc.



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CPA • Forensic Accountants



Session 1



Mr. Joe Stephenson

Social Media: A Better Way to Find What You've Been Missing:

This two part presentation provides you with information on how to better secure results from the Internet and social media platforms to gain relevant information in less time.

We will discuss Google internal functions, the use of search operators in a Google search, and how to use Google to access social media content, including cross content postings (i.e., Instagram posts on Twitter feeds), without needing login information for that platform.

You will also learn how to locate, identify and then extract information from various social media platforms, like Facebook, Twitter & Instagram. An emphasis will be placed on Facebook, with instruction on how to cull data from seemingly private profiles, as well as an introduction into URL manipulation, showing how to locate profiles using non-traditional information (such as age, profession, hobbies, and likes).

The use of third party applications will be explored and how these sites can be a valuable resource in refining data, building link analysis, and more.

Joe Stephenson is the Managing Director of SIU for Hagerty and has been in the insurance industry for over 10 years handling a variety of personal and commercial line claims. He is a certified insurance fraud investigator (CIFI), the President of the New England Chapter of IASIU, a member of the Education and Bylaws Committee for IASIU, and a board member of Northeast IAATI.

In addition to his SIU work, Joe is a founding member of JMJ Group LLC, a social media analytics company, and he lectures frequently on the abundance of free information available online as well as how investigators can extract data from various social media platforms. He has been a featured columnist in the *SIU Today*, *APB magazine*, and *PropertyCasualty360*. Prior to starting his insurance career, Joe retired as a police officer in the State of Maine and had operated his own accident reconstruction consulting business for several years. If you would like to reach Joe, you are invited to connect with him via LinkedIn.

Session 2



Mr. MATTHEW J. SMITH

Part I- Is Insurance Fraud Still Relevant?

Part II- Where's Waldo... And What Is He Up To?

Mr. Smith is President of Smith, Rolfes & Skavdahl Co., LPA. He founded the firm in 1989 after beginning practice as an insurance defense attorney in Florida. From starting as a one-attorney office, the firm has grown to six offices and now provides insurance law services throughout the United States and Puerto Rico.

Originally from Dayton, Ohio, Mr. Smith attended the University of Cincinnati College Conservatory of Music graduating with a degree in Radio, TV and Film. While working his way through college and law school, he served as Director of Marketing Communications for the Kings Island Theme Park Complex in Ohio and founded Smith-Kaufman Public Relations, representing such companies as Wendy's International, Hyatt Hotels and The Cincinnati Reds.

Mr. Smith graduated from the Salmon P. Chase College of Law at Northern Kentucky University. He is admitted to practice in both federal and state courts in Ohio, Florida, Kentucky, Michigan and Washington, D.C. as well before the United States Supreme Court.

He is a past President of the National Society of Professional Insurance Investigators, a member of the International Association of Arson Investigators, the Defense Research Institute, Council on Litigation Management and numerous other insurance law related organizations. Mr. Smith is a frequent lecturer on insurance law matters throughout the United States.

Session 3



STEVEN J. BADGER

The Emerging Hail Risk – What the Hail is Going On?

Steve represents the commercial property insurance industry in emerging and significant risk exposures, both as a plaintiff in large loss catastrophe subrogation matters and as a defendant in coverage matters involving weather related litigation.

Currently, Steve's practice is devoted entirely to leading the insurance industry response to

the emerging hail risk. His practice focuses solely on addressing the issues arising in hail damage claims and resulting litigation. In addition to representing his clients in litigated disputes, Steve spends considerable time working with the insurance industry and other interested stakeholders in finding solutions to the abuses and outright fraud prevalent in these matters. This includes development of policy form changes and legislative solutions to address common issues, as well as the identification and pursuit of actions against fraudulent actors involved in these matters.

Prior to his hail work, Steve devoted a decade of his career leading the \$5 billion subrogation action arising from the 9/11 Terrorist Attack. As a lead lawyer on the Plaintiffs' Executive Committee, Steve was involved in directing all aspects of the action on behalf of the entire group of property damage plaintiffs. The litigation was settled for \$1.2 billion, reportedly the largest subrogation recovery ever obtained by the insurance industry. Steve has developed a particular expertise in losses involving natural disasters, such as hurricanes, windstorms, hailstorms, snowstorms, and floods.

An entertaining and informative speaker, Steve is frequently asked to present for industry groups. He also writes on issues arising in his litigation practice. Two recent articles published in Claims Journal, "*The Emerging Hail Risk: What the Hail is Still Going on and Getting Worse?*" and "*Faked Invoice Leads to Felony Charge, Restitution in Texas Hail Suit*"

Steve Badger is an attorney with Zelle, LLP. Mr. Badger's practice is presently devoted entirely to addressing property damage, with a specific focus on the identification of fraud, barratry and other illegal conduct occurring in these matters.

Session 4



HALE GUYER

High Tech Computer/Internet Fraud

Investigator Guyer is a retired Special Investigator with over 32 years of law enforcement experience, and 9 years as a licensed Private Detective specializing in cyber-crimes. He is recently retired after 14+ years as an Adjunct Professor at the *College of Dupage's Suburban Law Enforcement Academy* and is currently a consultant for the *Office for Victims of Crimes* as a Training and Technical Assistant.

For over 20 years he has been designing and instructing courses certified through the Illinois Law Enforcement Training & Standards Board on such topics as: Identity Theft, Cyber Stalking, Computer Fraud, Cyber Terrorism, Confidence Crimes, Cyberbullying, Investigating Crimes on Craigslist and Investigating Crimes Against Seniors. Hale has presented over 100 classes attended by over 2,000 law enforcement officers representing Federal, State, County and Local Law Enforcement Agencies. In addition he has appeared at several speaking engagements before Senior and Triad groups for financial and other business employees.

Hale is the recipient of the Governor's Award for Excellence for personal achievement in law enforcement training, and an Award for Excellence from the Suburban Law Enforcement Academy, College of DuPage, along with the John Edgar Hoover Memorial Gold Medal for Distinguished Public Service Award.

Hale has multiple appearances throughout the United States and the U.K, and has appeared on CourtTV, TechTV, Superstation WGN, and on numerous local media outlets.

Seminar Agenda
Registration & Continental Breakfast
7:30 am to 8:00 am

Session 1 **8:00 am to 9:45 am**
Session 2 **10:00 am to 11:45 am**
Lunch **11:45 am to 12:45 pm**
Session 3 **12:45 pm to 2:30 pm**
Session 4 **2:45 pm to 4:30 pm**

Registration

To register for this exclusive event, please fill out the following form completely, detach and mail with your payment or register on line at www.iliasiu.com using PayPal.

IL- IASIU Member? ____yes ____no

NAME _____
Business Phone: () _____
Company: _____
Position: _____
Mailing Address: _____
City/State/Zip: _____
E-mail _____

Registration Fee includes Breakfast and Lunch.

____If you have a disability or dietary need and require accommodations, please check here. Attach a written description of need. Prior notice is needed to better assist you.

Paid Registrations
before April 27, 2017 = \$65.00 after May 4, 2017 = \$75.00

Mail Payment to:

IL IASIU

P.O. Box 3576

Munster IN 46321

Or

Pay online through IL-IASIU website

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